

## Lauren M. Milstid

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### Objective

Having studied graduate work that incorporates a diversified blend of science, education, and communication, I am able to implement my design, analytic, and strategic skills toward the goal of increasing human performance and learning.

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### Education

#### **Chestnut Hill College, Philadelphia, PA, May 2009**

- M.S.: Instructional Technology (focus in E-Learning)
- Graduate Assistantships
- Epsilon Pi Tau (International Honor Society for Professions in Technology)  
*Graduate representative for application committee*

#### **University of South Florida, Tampa, FL, December 2003**

- B.A.: Communication (focus in Public and Cultural Communication) / Minor in Sociology
  - 3.5 GPA *with Honors*, Lambda Pi Eta (National Honor Society for Communication), National Society of Collegiate Scholars, Florida Merit Scholarship
  - Study abroad - Communication in Ireland and the Press, Florida State University
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### Experience

#### **Netsmart University, St. Petersburg, Florida**

##### **Course Developer (4/09 – present)**

- Support company e-Learning training initiatives via web-based online training modules
- Initiate new e-Learning material and/or modify existing materials to develop curriculum
- Generate and manipulate graphic images, animations, sound, text and video
- Assist with coordination and design of blended learning and webinars
- Monitor and respond to learner and SME questions and comments
- Stay abreast of and share new training methods
- Develop comprehensive course design documents that provide specific design considerations, guidelines, templates, learning objectives, audience analysis, course structure, and learning strategies

#### **Chestnut Hill College, PA**

##### **Graduate Assistant (1/08 – 5/09)**

- Project Manager for Instructional Technology mini site
- Researched Serious Games and their place in corporate e-Learning
- Researched educational presence in Second Life
- Updated, maintained, and managed Instructional Technology Blackboard site and Adobe Connect groups and users
- Updated research on the current job market for the purpose of advising current and prospective students on opportunities enabled by a degree in Instructional Technology
- Assisted Outreach Coordinator in publicizing the Instructional Technology Program
- Supervised and monitor Work Study Students in Academic Computer Center

#### **City of Clearwater, FL**

##### **Public Information Specialist (3/06 – 8/07)**

- Strategic planning and management of Internet/Intranet-based Public Information Management System: helped create, test, and implement citywide system.
- Program host for city's T.V. station; assisted Production Specialists with editing, audio, and designing video graphics using Photoshop, and Final Cut

- Planned, developed and implemented public relations and marketing programs/projects:
  - City event coordinator for the first Ford Ironman World Championship 70.3 working with media, athletes, spectators and residents on all details of the event
  - PR representative and Project Manager for Penny for Pinellas (tax referendum)
  - PR representative for Library System, Marine & Aviation, Parks & Recreation
- Coordinated and attended meetings with officials, boards, and the public; wrote press releases and news articles; media relations contact; marketing plan for library system: strategic planning with senior management, re-branding, managed advertising budget

**Florida Holocaust Museum, St. Petersburg, FL**

**Marketing, Public Relations & Communication Coordinator (5/05-3/06)**

- Designer, writer, and editor for marketing collateral, exhibitions, and fundraising events
- Media buyer
- Event coordinator
- Media relations contact
- Senior photographer: archived photos and tracked demographics

**City of Clearwater, FL**

**Public Communications/Graphics-Print Shop Intern (10/04-5/05)**

- Assisted Graphic Communications, Public Relations/Marketing, and Television Departments

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**Skills**

Articulate Studio 9, Camtasia 6, Sound Forge 9, Microsoft PowerPoint, Adobe Dreamweaver, Flash, Captivate, InDesign, Photoshop, Illustrator, Wikis, Podcasts, Blogs, Final Cut Express, Digital Video and Photography, Microsoft Office: Mac & PC platforms

*References available upon request*